

**Goodwill of Orange County 2016 Gala
Sponsorship Levels and Official Event Program Advertising**



Goodwill of Orange County
410 N. Fairview, Santa Ana, CA 92703

2016 Sponsorship Levels

Underwriting Sponsor-\$100,000

- (4) Premier position tables of ten at the Gala
- (3) Guestrooms free of charge at the Hotel for the night of the event
- 20 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO, Frank Talarico
- Formal recognition as the title sponsor on all official communications
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: Facebook, LinkedIn, and Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Title Sponsor - \$50,000

- (3) Premier position tables of ten at the Gala
- (2) Guestrooms free of charge at the Hotel for the night of the event
- 15 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO, Frank Talarico
- Formal recognition as the title sponsor on all official communications
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: Facebook, LinkedIn, Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Visionary Sponsor - \$25,000

- (2) Premier position tables of ten at the Gala
- (1) Guestroom free of charge at the Hotel for the night of the event
- 10 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: LinkedIn, Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Presenting Sponsor - \$10,500

- (1) Premier position table of ten at the Gala
- 4 Tickets to an exclusive invitation to the VIP Reception
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico
- Company recognition in official press release with major media outlets
- Logo placement on event web page
- Mentions on social media: LinkedIn, Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Supporting Sponsor - \$5,500

- (1) Priority table of ten at the Gala
- Name of sponsor on event web page
- Mention on social media: Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Individual Ticket - \$550

Official Event Program Advertising

- Full-Screen Ad \$1,350