



Goodwill of Orange County
410 N Fairview
Santa Ana CA 92703
ocgoodwill.org

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On Saturday, November 5th, 2016, Goodwill of Orange County will host its third annual Goodwill Gala. We are excited to announce this year's event will be hosted at an exciting new location, The Ritz-Carlton, Laguna Niguel in Dana Point!

For over 92 years, Goodwill of Orange County has served people with barriers to employment and keep jobs, providing them with purpose, pride and dignity. We lend a "hand up" rather than a "handout" to those living with disabilities and other barriers to employment.

In the two short years since its inception, the Goodwill Gala has raised more than \$1,000,000. *2015 Gala proceeds allowed us to continue serving over 5,000 people in three important programs: the Assistive Technology Exchange Center (ATEC), the Tierney Center for Veterans Services, and the Rogers A. Severson Fitness Center.*

The proceeds from the 2016 Gala will again benefit the three programs above. Specifically, Gala supports our job training and placement programs that help people to reach their highest levels of personal and economic independence. **All of this would be impossible without your generous support.**

We hope that you will take a leadership role as an official sponsor of the 2016 Gala. By sponsoring the Goodwill Gala, your tax-deductible support will directly benefit the lives of one of the most underserved populations in Orange County, providing opportunities for people to work for the first time, walk for the first time...even *speak* for the first time. Sponsoring the Goodwill Gala is good for your business, too. Since 2014, Gala sponsors have enjoyed more than \$1.8 million in media coverage, associating themselves with the Country's top brands while they support the County's #1 not-for-profit social enterprise.

Enclosed is a list of sponsorship opportunities, a donation form and a return envelope for your convenience. A member of the Gala committee will personally follow up with you. In the meantime, if you have questions, please contact Sara Norris at 714.547.6308 ext. 309 or by email at saran@ocgoodwill.org.

Our work is not complete. We remain dedicated to our mission and truly believe that the power of work changes lives.

Sincerely,

Frank Talarico
President & CEO, Goodwill of Orange County

P.S. Goodwill of Orange County is proud to, again, be awarded Charity Navigator's top ranking- 4 stars. More than 92 cents of every dollar goes straight to those we serve.

**Goodwill of Orange County 2016 Gala
Sponsorship Levels and Official Event Program Advertising**



Goodwill of Orange County
410 N. Fairview, Santa Ana, CA 92703

2016 Sponsorship Levels

Underwriting Sponsor-\$100,000

- (4) Premier position tables of ten at the Gala
- (3) Guestrooms free of charge at the Hotel for the night of the event
- 20 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO, Frank Talarico
- Formal recognition as the title sponsor on all official communications
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: Facebook, LinkedIn, and Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Title Sponsor - \$50,000

- (3) Premier position tables of ten at the Gala
- (2) Guestrooms free of charge at the Hotel for the night of the event
- 15 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO, Frank Talarico
- Formal recognition as the title sponsor on all official communications
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: Facebook, LinkedIn, Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Visionary Sponsor - \$25,000

- (2) Premier position tables of ten at the Gala
- (1) Guestroom free of charge at the Hotel for the night of the event
- 10 Tickets to an exclusive invitation to the VIP Reception
- Table Captain provided to all your guests for drinks, services, valet
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Mentions on social media with photos: LinkedIn, Twitter at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Presenting Sponsor - \$10,500

- (1) Premier position table of ten at the Gala
- 4 Tickets to an exclusive invitation to the VIP Reception
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico
- Company recognition in official press release with major media outlets
- Logo placement on event web page
- Mentions on social media: LinkedIn, Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Supporting Sponsor - \$5,500

- (1) Priority table of ten at the Gala
- Name of sponsor on event web page
- Mention on social media: Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and ad in the event's electronic program

Individual Ticket - \$550

Official Event Program Advertising

- Full-Screen Ad \$1,350

SPONSORSHIP-DONATION FORM

Goodwill of Orange County's 2016 Gala



Goodwil of Orange County
410 N. Fairview, Santa Ana, CA 92703

NAME: _____ **TITLE (for businesses):** _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

BUSINESS PHONE: _____ **HOME PHONE:** _____

CELL: _____ **FAX:** _____

EMAIL: _____ **WEBSITE:** _____

I/WE HAVE SELECTED THE FOLLOWING SPONSORSHIP/UNDERWRITING DONATIONS
(See Gala Sponsorship Levels for details):

___ UNDERWRITING \$100,000 *Includes (4) premiere tables of ten*

___ TITLE \$50,000 *Includes (3) premiere tables of ten*

___ VISIONARY \$25,000 *Includes (2) premiere tables of ten*

___ PRESENTING \$10,500 *Includes (1) premiere table of ten*

___ SUPPORTING \$5,500 *Includes (1) priority table of ten*

___ Sponsorship/Underwriting of \$ _____

___ In-Kind donation of \$ _____

___ Please accept my early Gala reservation for November 5, 2016

___ Reservations @ \$550 per person

___ I am unable to attend, however my donation of \$ _____ is enclosed.

TOTAL AMOUNT OF DONATION: \$ _____ AMOUNT INCLUDED TODAY: \$ _____

___ I/WE HAVE ENCLOSED A CHECK PAYABLE TO: **GOODWILL OF ORANGE COUNTY**

___ PLEASE CHARGE MY CREDIT CARD. Please circle one:

VISA

MASTERCARD

AMERICAN EXPRESS

CARD NUMBER: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____

Thank you for making a difference in our community through your generous support!

PLEASE RETURN THIS FORM TO:

Goodwill of Orange County
410 N. Fairview Street, Santa Ana, CA 92703
Phone: (714) 547-6308 ext. 309 /Fax: (714) 835-6675
saran@ocgoodwill.org

The fair market value of goods and services you may receive will not be tax-deductible.
Tax I.D. Number 95-1644018

THANK YOU FOR YOUR DONATION!