



Goodwill of Orange County
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On Saturday, November 5th, 2016, Goodwill of Orange County will host its third annual Goodwill Gala. We are excited to announce this year's event will be hosted at an exciting new location, The Ritz-Carlton, Laguna Niguel in Dana Point!

For over 92 years, Goodwill of Orange County has served people with barriers to employment and keep jobs, providing them with purpose, pride and dignity. We lend a "hand up" rather than a "handout" to those living with disabilities and other barriers to employment.

In the two short years since its inception, the Goodwill Gala has raised more than \$1,000,000. *2015 Gala proceeds allowed us to continue serving over 5,000 people in three important programs: the Assistive Technology Exchange Center (ATEC), the Tierney Center for Veterans Services, and the Rogers A. Severson Fitness Center.*

The proceeds from the 2016 Gala will again benefit the three programs above. Specifically, Gala supports our job training and placement programs that help people to reach their highest levels of personal and economic independence. **All of this would be impossible without your generous support.**

We hope that you will take a leadership role as an official sponsor of the 2016 Gala. By sponsoring the Goodwill Gala, your tax-deductible support will directly benefit the lives of one of the most underserved populations in Orange County, providing opportunities for people to work for the first time, walk for the first time...even *speak* for the first time. Sponsoring the Goodwill Gala is good for your business, too. Since 2014, Gala sponsors have enjoyed more than \$1.8 million in media coverage, associating themselves with the Country's top brands while they support the County's #1 not-for-profit social enterprise.

Enclosed is a list of sponsorship opportunities, a donation form and a return envelope for your convenience. A member of the Gala committee will personally follow up with you. In the meantime, if you have questions, please contact Sara Norris at 714.547.6308 ext. 309 or by email at saran@ocgoodwill.org.

Our work is not complete. We remain dedicated to our mission and truly believe that the power of work changes lives.

Sincerely,

Frank Talarico
President & CEO, Goodwill of Orange County

P.S. Goodwill of Orange County is proud to, again, be awarded Charity Navigator's top ranking- 4 stars. More than 92 cents of every dollar goes straight to those we serve.