



Goodwill of Orange County
410 N Fairview
Santa Ana CA 92703
ocgoodwill.org

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March 1, 2017

On **Monday, June 12th**, Goodwill of Orange County will host its **14th Annual Golf Invitational at the prestigious Pelican Hill Golf Course**. We are challenging ourselves this year with a goal to raise more than \$170,000 which will directly support our mission of helping people who are facing barriers, to get and keep jobs which will provide purpose, pride, and dignity. We believe the power of work changes lives.

In 2016, through generosity such as yours, we raised over \$165,000 at our Annual Goodwill Invitational. This allowed us to continue serving our veterans and their families through our Tierney Center for Veteran Services.

We hope you will take a leadership role as an official sponsor of the Tournament. By sponsoring the Goodwill Invitational, your tax-deductible support will provide you with an exclusive networking opportunity and the chance to benefit an extremely vital cause, helping one of the most underserved demographics in the county. The proceeds from this year's tournament will again directly support our Tierney Center for Veterans Services, helping veterans find and keep meaningful employment.

Don't miss out on your chance to become one of the 144 golfers who will enjoy a first class tournament experience at one of the most prestigious ocean front courses in Orange County. Enclosed is a list of sponsorship opportunities, a donation form and a return envelope for your convenience. We have also included information about future discounted event opportunities within this package.

Please contact our Community Development department to learn how you can take advantage of this exciting opportunity. Please contact Sara Norris, Event Planning & Development Specialist at (714) 547-6308 ext. 309 or saran@ocgoodwill.org. Join us in serving those who served us.

Sincerely,

A handwritten signature in black ink, appearing to be 'Frank Talarico', written over a light blue horizontal line.

Frank Talarico
President & CEO, Goodwill of Orange County

P.S. Goodwill of Orange County is proud to, again, be awarded Charity Navigator's top ranking-4 stars. More than 92 cents of every dollar goes straight to those we serve.

2017 SPONSORSHIP OPPORTUNITIES

TOURNAMENT TITLE SPONSOR - \$50,000

- (5) Foursomes in golf tournament
- Recognition in event printed materials
- Challenge Hole Sponsorship, includes tee sign with logo
- Recognition on Goodwill social media
- Recognition in Press Release
- Signage at Tournament Reception
- Prominent logo placement on event webpage
- Primary sponsor recognition in all tournament and event marketing
- Three to five minutes podium time during post-golf reception/dinner
- Offered exclusive first right of refusal for next year's tournament

Platinum Sponsor - \$25,000

- (4) Foursomes in golf tournament
- Recognition in event printed materials
- Challenge Hole Sponsorship, includes tee sign with logo
- Recognition on Goodwill social media
- Recognition in official Goodwill Press Release
- Signage at Tournament Reception
- Mention on event webpage with company logo

Gold Sponsor - \$12,500

- (3) Foursomes in golf tournament
- Recognition in event printed materials
- (1) Tee sign with company name on the course
- Recognition on Goodwill social media
- Recognition in official Goodwill Press Release
- Mention on event webpage

Silver Sponsor - \$6,500

- (2) Foursomes in golf tournament
- Recognition in event printed materials
- (1) Tee sign with company name on the course
- Mention on event webpage



Bronze Sponsor - \$3,500

- (1) Foursome in golf tournament
- Recognition in event printed materials
- (1) Tee sign with company name on the course
- Mention on event webpage

Tee Sponsor – (Limited to 5 Opportunities) - \$1,500

- (1) Tee sign with company name on the course
- Exclusive corporate recognition at tee box
- Opportunity to have two representatives on course to greet golfers and distribute giveaways
- Lunch, table, chairs and umbrella provided
- Admission for (2) to post-golf reception/dinner

Tee Sign - \$1,000

- (1) Tee sign with company name and logo on the course
- Company logo and recognition on event webpage

Green Sponsor – (Limited to 11 Opportunities) - \$750

- (1) Tee sign with company name on the course
- Admission to post-golf reception/dinner

Cart Sponsor - \$1,500 (two available)

- Logo and marketing tag line placed inside every golf cart
- Acknowledgement in the tournament program

Individual Golfer – \$900

Underwriting Opportunities

Greens Fees	\$16,000
Reception and Dinner	\$16,000
Tee / Golfers Package	\$10,000
Lunch	\$5,000
Photography	\$2,500
Printing	\$2,500
Awards	\$1,500
Individual Dinner Ticket	\$100

If you are interested in participating and/or sponsoring, please email: saran@ocgoodwill.org or call 714.547.6308 ext. 309



Registration Form

___ I would like to participate in the 2017 Goodwill Invitational...

- Title Sponsor \$50,000
- Platinum Sponsor \$25,000
- Gold Sponsor \$12,500
- Silver Sponsor \$6,500

- Bronze Sponsor \$3,500
- Individual Golfer \$900
- *Contact us directly regarding the early bird special option
- Spa Package Attendee \$350

___ I would like to sponsor...

- Tee Sponsor \$1,500
- Tee Sign \$1,000
- Green Sponsor \$750
- Dinner Ticket \$100 (# __)

- Cart Sponsor \$1,500

___ I would like to underwrite...

- Green Fees \$16,000
- Cocktails/Dinner \$16,000
- Tee/Golfer Package \$10,000
- Lunch \$5,000

- Printing \$2,500
- Photography \$2,500
- Awards \$1,500

___ Sorry I am unable to attend, but please accept my enclosed gift of \$ _____

___ Enclosed is a check for \$ _____, payable to **Goodwill of Orange County**

___ Please charge my : Visa MasterCard AMEX

Card # _____ Exp: _____

Name on Card _____

Primary Contact Information:

Name: _____ Phone: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Fax: _____