



Goodwill of Orange County  
410 N Fairview  
Santa Ana CA 92703  
ocgoodwill.org



**On Friday, October 27<sup>th</sup>, 2017, Goodwill of Orange County will host its fourth annual Goodwill Gala.** We are excited to announce this year's event will be hosted at the Monarch Beach Resort, located in Dana Point!

We are also honored to share that prominent local philanthropists Thomas T. and Elizabeth C. Tierney will chair the 2017 Gala. Their leadership will take this event to the place it deserves to be: among the most prominent in Orange County. In 2015, the Tierneys gave a transformational \$1 million gift to Goodwill to create our Tierney Center for Veteran Services. The gift remains the organization's largest program-specific donation in our history. The Tierneys have an incredible history of philanthropy and a passion for helping people heal. With their guidance, we will undoubtedly be positioned to serve even more people with barriers.

In the three short years since its inception, the Goodwill Gala has raised more than \$1,800,000. *2016 Gala proceeds allowed us to serve more than 5,000 people through our three important programs: the Assistive Technology Exchange Center (ATEC), the Tierney Center for Veteran Services, and the Rogers A. Severson Fitness & Technology Center.* The 2017 Gala will again benefit these three key programs. None of this would be possible without your generous support.

We hope that you will take a leadership role as an official sponsor of the 2017 Gala. By sponsoring the Goodwill Gala, your tax-deductible support will directly benefit the lives of one of the most underserved populations in Orange County, providing opportunities for people to work for the first time, walk for the first time...even *speak* for the first time.

Enclosed is a list of sponsorship opportunities, a donation form and a return envelope for your convenience. A member of the Gala committee will personally follow up with you. In the meantime, if you have questions, please contact Amy Holtz at 714.547.6308 ext. 356 or by email at [amyh@ocgoodwill.org](mailto:amyh@ocgoodwill.org).

**Our work is not complete.** We remain dedicated to our mission and truly believe that the power of work changes lives.

Sincerely,

Frank Talarico  
President & CEO, Goodwill of Orange County

P.S. Goodwill of Orange County is proud to, again, be awarded Charity Navigator's top ranking- 4 stars. More than 92 cents of every dollar goes straight to those we serve.



## Goodwill Gala 2017 Sponsorship Levels

### Powers of Goodwill of Orange County

#### Power of Independence Sponsorship - \$100,000

- 4 Premier position tables of ten guests
- 3 Complimentary guestrooms at the hotel for the night of the event
- Premium logo placement throughout event
- Company recognition on media step and repeat
- Lunch celebration with program participants for up to 10 people

#### Power of Purpose Sponsorship - \$50,000

- 3 Premier position tables of ten guests
- 2 Complimentary guestrooms at the hotel for the night of the event
- Premium logo placement throughout event
- Company recognition on media step and repeat

#### Power of Dignity Sponsorship - \$25,000

- 2 Premier position tables of ten guests
- Company recognition with media outlets
- 1 Complimentary guestroom at the hotel for the night of the event

#### Power of Pride Sponsorship - \$10,500

- 1 Premier position table of ten guests
- Company recognition with media outlets

#### Power of Work Sponsorship - \$5,500

- 1 Priority position table of ten guests

#### Individual Ticket - \$550

#### Official Event Program Advertising

- Full-Screen Ad \$1,350



**SPONSORSHIP-DONATION FORM**

Goodwill of Orange County's 2017 Gala

**NAME:** \_\_\_\_\_ **TITLE (for businesses):** \_\_\_\_\_

**COMPANY/ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**BUSINESS PHONE:** \_\_\_\_\_ **HOME PHONE:** \_\_\_\_\_

**CELL:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

I/WE HAVE SELECTED THE FOLLOWING SPONSORSHIP/UNDERWRITING DONATION OPPORTUNITIES (See Sponsorship Levels for details):

- \_\_\_ Power of Independence Sponsorship      \$100,000      *Includes (4) premiere tables of ten*
- \_\_\_ Power of Purpose Sponsorship      \$50,000      *Includes (3) premiere tables of ten*
- \_\_\_ Power of Dignity Sponsorship      \$25,000      *Includes (2) premiere tables of ten*
- \_\_\_ Power of Pride Sponsorship      \$10,500      *Includes (1) priority table of ten*
- \_\_\_ Power of Work Sponsorship      \$5,500      *Includes (1) priority table of ten*
- \_\_\_ Sponsorship/Underwriting of \$ \_\_\_\_\_

\_\_\_ In-Kind donation of \$ \_\_\_\_\_

\_\_\_ Please accept my early Gala reservation for the Annual Fall Gala

    \_\_\_ Reservations @ \$550 per person

\_\_\_ I am unable to attend, however my donation of \$ \_\_\_\_\_ is enclosed.

TOTAL AMOUNT OF DONATION: \$ \_\_\_\_\_ AMOUNT INCLUDED TODAY: \$ \_\_\_\_\_

\_\_\_ I/WE HAVE ENCLOSED A CHECK PAYABLE TO: **GOODWILL OF ORANGE COUNTY**

\_\_\_ PLEASE CHARGE MY CREDIT CARD. Please circle one:

VISA                      MASTERCARD                      AMERICAN EXPRESS

CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

***Thank you for making a difference in our community through your generous support!***

**PLEASE RETURN THIS FORM TO:**

Goodwill of Orange County  
410 N. Fairview Street, Santa Ana, CA 92703  
Phone: (714) 547-6308 ext. 356 /Fax: (714) 835-6675  
amyh@ocgoodwill.org

The fair market value of goods and services you may receive will not be tax-deductible.

Tax I.D. Number 95-1644018

**THANK YOU FOR YOUR DONATION!**